

FOOTBALL MANIA IS REPLACING BINGO

What happened to bingo?

In order to utilize Marron Hall for Evangelization purposes, the bingo program was asked to move its location to the school hall. After careful thought and consideration, it was determined that our current program would not be viable in the school hall; and more importantly, having bingo on the school side raises safety concerns for our students and staff.

How will we raise the necessary funds to replace bingo profits?

We will sell CharityMania tickets. Ticket holders receive a great collection of digital music downloads and are entered into a sweepstakes where they can win cash prizes based on the results of sports teams printed on the sweepstakes game card. Beatitudes of Our Lord School will be participating in Football Mania.

What is Football Mania?

Football Mania is an exciting sweepstakes fundraiser based on professional football. All sweepstakes game cards have an equal chance to win prize money based on the performance of the random football teams printed on the back. Game cards contain 3 random teams in each of the 17 weeks of the pro football season (you get 3 new teams each week). To play the game, participants simply add up the points scored by their 3 teams. Every week is a new chance to win. Beatitudes of Our Lord School is a member of the *Guaranteed Winner Program*, so we will have at least one guaranteed winner each week! Remember, each card is re-usable for each of the 17 weeks.

What is the cost of each ticket, and how many tickets is each family required to sell?

Each Football Mania ticket costs \$25, and each family is required to sell six tickets.

Families will pay for their six tickets at registration. Families can pick up their prepaid tickets in August. When families sell their tickets, they will keep the \$25 collected because they have already paid for the tickets.

Families may sell additional tickets. For every additional ticket sold, \$10 will be credited to the families' STO obligation.

IMPORTANT: Remember to have the buyer complete and return the game card stub so that we can mail any winnings directly to them.

How will I know I am a winner?

CharityMania headquarters will notify Beatitudes of Our Lord School each time there is a winner during the 17 week pro football season. Beatitudes of Our Lord School will announce the winner(s) each week and mail checks to the winners.

You can also keep track of your own points, too! Go to the website at www.charitymania.com, enter your Football Mania card code number into the box after all of the games are played for a given week, and your totals will pop up OR download the free CharityMania app to your cell phone OR get your results each week directly to your email box. You can enter as many game cards as you want, which allows you to play along with all your friends and family. Track their game cards as well and play your own friendly game against them. To sign up for email results, just enter your game card number on the CharityMania website and look for the "get weekly results" link.

Who are we competing against each week?

Every game card holder who purchases a ticket is competing against all the unique game cards in the fundraiser. For example, there are 4960 unique cards in our Football Mania fundraiser. Winners are calculated each week from among all these unique tickets (so, not just from our school.) Therefore, regardless of the number of participating game cards, every game holder has the same odds winning because they are all competing against the same 4960 game card combinations. The odds of winning at least once during the sweepstakes is 1 in 15.7; Each week-1 in 261; Grand prize-1 in 2480.

What might I win?

\$400 for the HIGHEST total points scored
\$200 for the second HIGHEST total points scored
\$100 for the third HIGHEST total points scored
\$25 runner up prize will be awarded to each of the next 13 HIGHEST
\$50 for the LOWEST total points scored
\$25 runner up prize will be awarded to each of the next 2 LOWEST

There are also **GRAND PRIZE WINNERS** at the end of the 17 week pro football season:

\$600 for the HIGHEST 17 week total
\$300 for the LOWEST 17 week total

Music Downloads and Sweepstakes Game Tickets... a winning combination!

To raise money, you sell CharityMania for \$25 per ticket. The CharityMania Ticket contains an access code that allows the buyer to download a fantastic set of digital music from the [CharityStudio site](#). Beneath this ticket, a promotional sweepstakes game ticket gives the recipient a chance to win \$1000s in prize money!

Why sell music downloads? Why not just use the Sweepstakes Game Tickets?

There is a legal difference between a sweepstakes and raffle. With a raffle, people pay money for a ticket that gives them a chance to win prizes. Only specific types of organizations can conduct a raffle and most states regulate how the raffles can operate. A sweepstakes is not a raffle. A sweepstakes is a promotion that provides extra incentive for people to buy a product that you are selling. The sweepstakes must have a 'no purchase necessary' method of entry. In a CharityMania fundraiser, the Sweepstakes Game Tickets are promotion only and are not sold directly. Every time someone buys a CharityMania Ticket, they purchase over \$25 worth of premium music downloads from our CharityStudio. The Sweepstakes Game Ticket is a promotion that provides a great extra incentive for a person to support your cause by using a non-profit auction.

Legally, our Sweepstakes Game Tickets work much like the game pieces in the Monopoly sweepstakes® at McDonald's®. You cannot buy a Monopoly game piece directly. Instead, you purchase things like hamburgers and drinks and receive the game pieces for free. The Monopoly game pieces are promotion.